



PRESS RELEASE – FOR IMMEDIATE RELEASE

Usability and Accessibility for Government Agencies, and Organizations Building Software for Government

Augmented and advisory professional service has been announced by Garofalo Studios to provide usability and accessibility research services.

REDLANDS, California – September 2017— GovUsability is a new suite of usability, heuristic evaluations, and accessibility services, created to provide augmented and advisory assistance to government agencies as well as organizations building software for government agencies.

As software and web applications are being built for use by government agencies, in most cases compliance with US Government standards for usability and accessibility must be achieved. The GovUsability services are aligned to the General Services Administration (GSA) Schedule 70 - Information Technology Professional Services.

“While Garofalo Studios was formed approximately one year ago,” states Frank Garofalo, Principal Consultant, “expertise spans extensive past industry-professional experience in Usability Research and User Experience design for US Federal agency projects.”

Garofalo Studios, a professional service of Garofalo Enterprises, Inc., a user experience (UX) strategy and creative problem-solving consulting agency. Our expertise of usability research and user experience spans over 18 years. Garofalo Enterprises, Inc. is a United States IRS verified S-Corporation small business. DUNS Number: 08-036-8167, CAGE Code: 7PV59.

Request a quote of our GovUsability services, visit www.govusability.com

About Garofalo Studios

Garofalo Studios (www.garofalostudios.com), a professional service from Garofalo Enterprises, Inc., is a user experience (ux) strategy and creative problem-solving consulting agency that works with organizations to create solutions which engage and delight the people who use them. We specialize in Enterprise UX, and Location Intelligence + UX.

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