

FOR IMMEDIATE RELEASE

## Garofalo Studios Announces Sponsorship of TechCrunch Disrupt NY 2017.

Garofalo Studios highlights its UXSubscription.com suite of user experience (UX) design services for tech startups and small businesses, as a sponsor of the technology startup event.



**REDLANDS, California – April 2017** – Garofalo Studios, a user experience (UX) and interactive strategy consulting agency, today announced it will be a sponsor of TechCrunch Disrupt NY 2017 ([www.techcrunch.com/event-info/disrupt-ny-2017/](http://www.techcrunch.com/event-info/disrupt-ny-2017/)). The event will be held on May 15-17, 2017 at Pier 36, 299 South Street, New York City, NY 10002.

UXSubscription ([www.uxsubscription.com](http://www.uxsubscription.com)) is collection of subscription-based services, from Garofalo Studios, offering UX design, research, and rapid-prototyping help as monthly subscription plans. “Our UXSubscription.com services are for tech entrepreneurs and startups desiring to have UX and usability assistance for their products and projects,” states Frank Garofalo, Principal Consultant at Garofalo Studios. The suite of UXSubscription services include UX Design Consultations, complimented by add-on services of Moderated Usability Research Studies, UX Design Audits (also known as Heuristic Evaluations or Expert Reviews), Wireframing, Rapid-Prototyping, and Private Brainstorming Workshops.

TechCrunch Disrupt is the world's leading authority in debuting revolutionary startups, introducing game-changing technologies and discussing what's top of mind for the tech industry's key innovators [Source: "Disrupt NY 2017." TechCrunch.com, 2017. [techcrunch.com/event-info/disrupt-ny-2017/](http://techcrunch.com/event-info/disrupt-ny-2017/). 24 April 2017.].

To learn more about the UXSubscription services, visit the website at [www.uxsubscription.com/disrupt/](http://www.uxsubscription.com/disrupt/), or to book an interview, email [press@garofalo.co](mailto:press@garofalo.co).

### **About Garofalo Studios**

Garofalo Studios ([www.garofalostudios.com](http://www.garofalostudios.com)), a professional service from Garofalo Enterprises, Inc., is a user experience and interactive strategy consulting agency that works with organizations to create solutions which engage and delight the people who use them. We specialize in Enterprise UX, and Location Intelligence + UX. Garofalo Enterprises, Inc. ([www.garofalo.co](http://www.garofalo.co)) provides web and digital services to organizations across the globe.

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